

Walter M. Gardner, Jr.
Mayor

Robert F. Davie
Town Administrator

TOWN OF WARRENTON

“Historically Great - Progressively Strong”

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Warrenton Revitalization Committee Meeting
Tuesday, February 19, 2013

The Warrenton Revitalization Committee met Tuesday, February 18, 2013 at 7:30PM at the Warrenton Rural Fire Department. Those attending were: Woody King, Cheryl Bell, Cathleen Derring, Bob Shingler, Peggy Richardson, Ernie Fleming and Jerry Roth. Also present were Robert Davie (note taker) and Kimberly Harding.

Woody King passed out survey results from 2011 and 2012 Harvest Market events. Kimberly Harding and Ernie Fleming reported on the Tourism meeting and efforts with county personnel. A student walking tour coincides with Springfest.

Kimberly Harding passed out information and applications to list local businesses and events on the VisitNC.com website. Kimberly Harding and Cheryl Bell will encourage and ask businesses to complete an application.

March 30th is the new date for the Easter event. Cathleen Derring secured the Courthouse Square for the Easter event as well as for Springfest and Fallfest and Frightnight. A planning session for the Easter event will occur tomorrow.

A discussion regarding the Wounded Warrior flyer determined that there will be separate flyers for each event. Woody King reported that he had secured the same three popular music groups that performed during the last Fallfest.

A concern for watering of the Christmas tree on the courthouse square was voiced. Woody King will contact the county manager to make arrangements for watering.

The committee formally asked Town Administrator, Robert Davie, to transfer the Small Town Main Street budget line item to the Revitalization Committee in the upcoming 2013/2014 budget.

Based on survey responses, newspaper ads were deemed effective in driving visitors to Springfest. Ads will be taken in the Henderson Dispatch as well as Warrenton, Lake Gaston and South Hill papers. The flyer created by Peggy Richardson will be used for the ads. Cheryl Bell will contact the papers and spend approximately \$700 in total.

Shop Local decals were presented by Bob Shingler. 120 decals at \$3 each will be ordered. Decals will be given away as well as sold for \$5 each. It was suggested that the Jaycees establish a permanent day for the Christmas parade, such as first Saturday in December.

A motion was made by Bob Shingler and seconded by Ernie Fleming to approve the construction of the kiosk, and accepting the bid from TJ Construction at \$2313. All were in favor. The minutes of the prior meeting were approved, motion by Cheryl Bell and second by Ernie Fleming.

With no further business meeting adjourned.