

October 2017 WRC Agenda

1. Meeting Called to Order
2. Minutes Taker
3. Approval of the Minutes
4. Promotion Subcommittee Report
 - a. Family Movie Series
 - i. Volunteers to date: Holt, Lehman, Shingler and Hahn. Tom Hardy also volunteered.
 - b. Fright Night
 - i. Volunteers: Williams, Hahn, Lehman, Packer, Coffman, Shingler, Derring and Harding (Ennis is tentative).
 - ii. Popcorn Sales
 - iii. Hot Dog Sales
 - iv. Use of Projection Equipment
 - c. Haley Haywood Park Ideas
 - i. Partnerships with Gardening Clubs
 - ii. Corn Hole and Frisbee Golf Tournaments
 - iii. Dedication of the Park
5. Design Subcommittee Report
 - a. NPS Community Assistance Application
 - b. NC DOT Bicycle/Pedestrian Grant Opportunity
 - c. Dog Park
6. Economic Vitality Subcommittee Report
7. New Business/Ideas
 - a. Prelude to Christmas
 - i. Storefront Decoration Contest
 - b. New Member – Nominating Committee
 - c. Any Ideas?
 - i. Events every month
8. Announcements
9. Adjournment

Walter M. Gardner, Jr.
Mayor

Meredith Valentine
(Interim) Town Administrator

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Revitalization Committee Meeting

September 19, 2017

Attending: Mike Coffman, Tim Ennis, Victoria Lehman, Rose Derring, Travis Packer, Cheryl Bell, Frank Holt, Kimberly Harding, Bob Shingler, Ernie Fleming, Craig Hahn, Jere King Johnson and Meredith Valentine. Also in attendance was Fancy Figueuroa. Coffman called the meeting to order at 6:00 pm.

M. Coffman said there were some ideas for taking minutes, recording them to translate to text, or typing them in to the computer during the meeting. Cheryl Bell said perhaps they could ask for volunteers for each month and each volunteer could take minutes the way they want to.

Minutes from August meeting. Motion to approve by Cheryl Bell, second by Victoria Lehman. Approved by unanimous vote.

In addition to agenda, M. Coffman said there was no official word on the National Park Community Grant.

NC DOT Bicycle and Pedestrian Planning Grant would be in line with Parks Service Grant. County may be able to contribute.

Frank Holt has been working on getting a Dog Park.

F Holt reported that it is time for Warrenton to have a dog park. He asked for 3 people to be on a committee with him working on this plan.

Cheryl Bell said a dog park requires land. Frank may have some grants in mind for dog park land.

M. Coffman said F. Holt will try to get a subcommittee. Who would like to partner.

F. Holt wants an enthusiastic group

E. Fleming asked is there anyone from CAP (Citizens for Animal Protection of Warren County) who would want to volunteer. Meredith Valentine (Treasurer for CAP) said there are no active members at this time, other than the Board.

V. Lehman nominated Tim Williams in his absence. M. Coffman suggested Marsha West.

R. Derring said that Doreen from Licksillet Grooming wanted to have a dog costume contest. It was suggested that insurance must be obtained. M. Coffman said to reach out to those who you think may want to be involved in this subcommittee.

M. Coffman moved on to Promotions on the Agenda.

Summer Movie Night is set for 7:00 pm. It probably will not be dark enough to show the film until 7:30 or so to begin with.

Tim Ennis said he has contacted Just Save and Food Lion for donations. There is more to it than supplies. Who will cook and serve, etc. Mike said he would bring a grill. Tim asked if he should use part of the GC's for paper products. M. Coffman said he would leave it up to Tim Ennis to make those decisions.

K. Harding said that if there is cooking there has to be a temporary food license. M. Coffman said it was handled.

B. Shingler asked what time do they need to be there. M. Coffman replied 5:30pm.

T. Ennis said they need to set up at least an hour ahead of the movie for food.

There was a discussion between members about where food can be cooked. Market and Macon St. will be closed to traffic. B. Shingler said he had a boiler which would be less mess.

Discussion about supplies members had and could share.

M. Coffman clarified that volunteers would be Bob Shingler, Tim Williams, Mike Coffman, Victoria Lehman, Craig Hahn

M. Coffman will ask Bill Perkinson for extra trash cans for town square.

M. Coffman needs someone to volunteer to help get equipment to town square. Bob Shingler volunteered his truck. Tim Ennis asked who will be in charge of change. M. Coffman said he is.

M. Coffman moves on to Harvest Market. They have reached out to the two young kids who were in the Apollo competition at McGregor Hall in Henderson. However Chris Hunter is on standby if the kids fall through.

For advertising, he would like to try Facebook. Hits are up over 1400 %. R. Derring said she was at Home Depot and talked to someone about it and that it was on our website. R. Derring said our website had the wrong date. M. Valentine said the date has been updated.

M. Coffman, thinks they could spend \$200-\$300 on advertising using Social media and banners, he would like to see how it goes. C. Bell suggested using a survey to see how people found out about the event.

C. Bell asked K. Harding if she took pictures before on Fright Night. K. Harding expressed that she will only be there for the set up for Fright Night.

Discussion about food vendors and how many vendors have signed up. M. Coffman said about 20-25. Many people sign up at the last minute.

C. Hahn discussed window contest. K. Harding suggested some changes in the flier. Specify "to decorate your store front window". C. Hahn will add changes. V. Lehman said the plan was to get citizens to go to businesses to get the ticket to take back to kiosk to vote.

M. Coffman said they still need volunteers for Harvest Market.

E. Fleming asked if there was anything the Arts Council could give money to that would not be a cash prize. To be determined.

Fright Night.

Rose has not contacted person for Bounce House yet. Will get door prizes. She has scary some movies she can show. M. Coffman will sell popcorn, will have other vendors.

There may be two guides for Ghost Walk. M. Coffman said they can use Facebook for advertising again and put up banners. He bought the kind with no holes, will need to add grommets. B. Shingler said Warrenton Supply should be open by then. M. Coffman said he spoke to the Librarian Cheryl Reddish, who had good ideas for how to get kids to attend. Burger King gift cards was one idea. C. Hahn said he knew someone at Hardee's he could ask for gift cards. R. Derring said Solid Sound will handle the sound. C. Hahn suggested Kelly Alston to do face painting.

V. Lehman asked what the plan was for incimate weather. M. Coffman said if it were canceled to put that out on all channels, no real system, committee members would put the word out on social media, etc.

HH Park

M. Coffman said Tim Williams suggested they contact the Master Gardeners to help landscape the park. C. Hahn suggested going to the schools and making it a contest for the kids to landscape a section. Adopt a plot. He also would like to have someone at the dedication who can tell who the men are that the park is named for.

Will wait until Spring to have an official dedication. Suggested possibly having cement corn hole games at park like he saw at Emerald Isle. Cast Stone may be able to help this effort.

M. Coffman turned meeting over to K. Harding . See printout for Revitalization Committee re: Forming a Merchants Committee. See hand out.

Bob Shingler suggested that all downtown merchants would drop out of the Chamber. B. Shingler made a motion to reject the recommendation. C. Bell seconded. There was further discussion before the vote was taken. V. Lehman recused herself because she does not have a retail business downtown. M. Coffman relayed that a recusal was a yes vote. M. Coffman called for vote. 5 Yes, 3 No. Motion to end discussion passed.

Further discussion concerning advertisement. M. Coffman wants to try social media and banner to see how it goes.

B. Shingler said they need members who will be involved. Some have not been here for 3 months. Need to contact them.

Meeting Adjourned at 7:30pm

