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Revitalization Committee

March 20, 2018

Minutes

1. Chairman Michael Coffman called the meeting to order at 6:05 pm at the Warrenton Rural Fire Station. Members in attendance were: Michael Coffman, Bob Shingler, Victoria Lehman, Tim Ennis, Alex Borst, Craig Hahn, Kimberly Harding, Jonte Hawkins, Jereanne King, Crystal Smith and Rose Derring. Also in attendance were Zayne Tabor and Meredith Valentine

2. Michael Coffman called for review and approval of the minutes of the prior meeting. Several changes to the minutes were recommended as follows, under Members in Attendance, Jere King indicated that she was not at the February and under New Members, Jonte Hawkins will be recommended to the Board of Commissioners as a new member. Craig Hahn motioned to approve the minutes with changes, with a second by Lehman and the minutes were approved by unanimous vote.

3. Nominating Committee recommendations
Michael Coffman introduced Zayne Tabor. Tim Ennis said he has had a discussion with Zane and thought he had many skills to bring to the group and recommended him for the committee. M. Coffman asked if that was the committee recommendation. B. Shingler motioned to approve with a second by C. Hahn. It was discussed that there needs to be a replacement for Tim Williams.

4. Promotion Subcommittee

a. HH Park

JereAnne is working on the disc park rules handout and will be canvassing the neighborhood with the hand out. Alex volunteered some training sessions for the kids at the alternative school. M. Coffman suggested they make the rules simple. M. Coffman has talked to Dr. Henderson about the official opening and Dr. Haywood has not made his arrangements for his spring trip to Warrenton yet. J. King said Mrs. Davis who lives on Haywood St. is very pleased with the clean up by the public works department. Sylvia Fletcher would like the World Peace Day walk to take place at the park and to extend the walk around the Senior Center.

b. Volunteers are needed for SpringFest and 5k run.

c. The tentative schedule for Movie Night will be the first Saturday of each month starting in May and skipping August. The first movie will be Coco on May 5th, Big Hero 6 on June 2nd, Moana on July 7th, A Wrinkle in Time on September 1st, and Hocus Pocus on October 1st. Victoria Lehman suggested inviting kids to dress up for each movie. Discussed what time it gets dark and what time to set for the movie to begin.

Question as to whether outside vendors will be allowed to sell food. They will cook the food they have left and then make a decision.

M. Coffman said if he orders 5 movies he will get the fifth one free. He will try to offset cost with donations. He sent a letter to merchants for contributions. Duke Energy has pledged \$500. R. Derring will make contact w/ BB&T. The goal is to break even. Need help getting the word out. A. Borst asked if Go Fund Me had been used in the past. C. Hahn said they would wait to see how they did with merchant donations first. M. Coffman will send contribution letter out to members. Mike asked Zayne to help with target marketing on Facebook. J. King suggested reaching out to funeral homes and barber shops.

BBQ cookoff and Art Day are June 2nd.

5. Design Subcommittee

A. Borst is committed to the dog park.

Will table nominee for lead role for this subcommittee

6. Economic Vitality Subcommittee

Jacob Holt House Committee will schedule tour for vacant properties in the historic district. Not sure who is confirmed to be on the tour. Charla Duncan has posted some information on Facebook. Not many details yet. Flyers will be created.

V. Lehman wanted to add to SpringFest that she is trying to include the kids in the

county with activities. She would try to get some school children to sing at SpringFest.

A. Borst said Working Landscapes will have a program on the day of SpringFest for kids in the Food Works building.

7. New Business/Ideas

- a. Main Street Conference – B. Shingler said he talked to someone about restrooms. There is no public bathroom downtown. May want to consider a nice porta john somewhere. M. Coffman saw a slide at the conference with an artistic screening blocking the view of the toilets. B. Shingler suggested behind the fence in the pocket park beside Hunter Drug.
 - C. Hahn said he heard someone say that for the first time Clayton has 5 restaurants downtown. They are much bigger than Warrenton and Warrenton has 5 restaurants. Another speaker said that people spend more time and money and return to places they have an affinity for, an affection for.
 - B. Shingler like the way finding signs.
- b. Collaboration with other groups – C. Hahn said there are 8 things going on April 28th, 6 within the downtown. Will meet at the chamber on Thursday the 22nd to discuss a joint hand out and promotion. Group mentioned different way to promote the day, banners, ads, kiosk, table tents in restaurants, community calendar in the Warren Record, social media. V. Lehman will get sandwich boards and locate on corners to show the direction of different events.

With no further business the meeting was adjourned.