

Walter M. Gardner, Jr.
Mayor

Robert F. Davie
Town Administrator

TOWN OF WARRENTON

“Historically Great - Progressively Strong”

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Warrenton Revitalization Committee Meeting
Tuesday, April 16, 2013

The Warrenton Revitalization Committee met Tuesday, April 16, 2013 at 7:30PM at the Warrenton Rural Fire Department. Members attending were: Woody King, Cheryl Bell, Cathleen Derring, Bob Shingler, Ernie Fleming, Jerry Roth, Crystal Smith and Jerry Ann King. Also present were Mary Hunter, Kimberly Harding, Chief Goble Lane and Town Administrator Robert Davie.

A motion to approve the minutes for the March 19, 2013 meeting was made by Ernie Fleming and seconded by Jerry Roth and unanimously approved. Woody King noted the success of the Easter Bonnet Parade. Newspaper coverage of the event in the Warren Record and Henderson Dispatch was noted.

An article appearing in the Henderson Dispatch for Springfest was noted. The budget for Revitalization was discussed. It appeared that the additional costs of Springfest this year would cause Revitalization to exceed its allowed budget by approximately \$1600, even though expected revenue from Springfest would exceed \$1000. Kimberly Harding identified a line item in the Town budget (37-400-301) that might possibly be used to balance the Revitalization overage expenditures. The committee asked the Town Administrator to investigate this possibility. Kimberly Harding also presented an additional advertising option for Springfest. Radio station 101.9 would run 30 ads for approximately \$104 leading up to Springfest. Cheryl Bell expressed concern about running the ads at such a late date and noted that public service announcements for Springfest were already running. Cheryl Bell made a motion not to spend money on the radio ads. The motion failed for lack of a second. A motion by Ernie Fleming to table the discussion was made and seconded by Jerry Roth. The motion passed unanimously.

Preparations for the Springfest on April 27th include:

- Entertainment and PA system arrangement
- 46 vendor slots have been sold
- Food vendors and beer vendor will all be on Market Street
- The EDC booth will be shared with Revitalization
- Bob Shingler will have popcorn on Market Street near beer
- Bob Shingler will set up stage with John Mooring
- Town Administrator will coordinate stage, cabling and trash can deliveries
- Sergeant Hammond and Officer Clayton will be assigned to the beer area
- Kiosk schedule assignments made
- Revitalization members to wear staff t-shirts
- Jerry Roth and Woody King to mark off vendor slots on Friday afternoon
- Cheryl Bell to bring candy and referral cards
- Jerry Ann King to bring skirt for stage and coordinate chairs with Greene's Funeral Home

The Revitalization Committee formally asked the Town Administrator to increase Revitalization's allowed budget to \$3500 for the next fiscal year, based on expected receipts this year. With no further business meeting adjourned.